

Programme

10.00 – 10.05

Introduction

David Lee, Conference host & Chair

10.05 – 10.15

Welcome address

Mark Tennant, Chairman of Scottish Land & Estates

10.15 – 10.25

The journey to net zero

Graeme McNaughton, Headline Sponsor Barclays

10.25 – 11.10

Keynote address and Q&A

Net zero, biodiversity and food: how to create a green and more prosperous land

Professor Dieter Helm, Oxford University

11.10-11.30

Break

11.30-12.20

Gearing up to tackle climate change

Climate change solutions are both an opportunity and challenge to the land management sector. Our panel will highlight the many aspects of this and how to meet these challenges from different angles as well as their practical experience to date in a short introduction before taking questions.

Programme

1. Stephen Young, Head of Policy, Scottish Land & Estates

Setting the scene

2. Adrian Dolby, Head of Agriculture, Buccleuch

Reappraising land use – challenges and opportunities in natural capital

3. Ian Hope, Galbraith, Partner – Rural, Farm Sales, Valuations AMC Finance

Balancing food and the environment

4. Dr Sheila George, WWF Food and Environment Policy Manager

Farming for a net zero future

Followed by a brief panel discussion with questions from the chair

12.20-13.35

Lunch break

13.35-14.35

Gearing up to diversify your business

Always one of the most popular features of our conference – hear first-hand from some fantastic land-based businesses on how having a clear understanding of their market has enabled them to successfully diversify, reduced their impact on the environment and improved their bottom line. The speakers will discuss new innovations, share helpful tips on what to consider before you take the plunge and explore new business opportunities.

1. John Sinclair, Craigies Farm and Farm Shop, South Queensferry, Edinburgh.

A tenant of Rosebery Estates

Understanding your market

2. Alec Telfer, Broadmeadows Estate and Jeremy Thompson, Forest Direct Ltd

Farming, Forestry and Climate Change - Major diversification introducing significant forestry to Broadmeadows Estate

3. Eilidh Smith, Managing Director, Morton of Pitmilley, St Andrews

Diversified arable farm to 5-star luxury self-catering houses and extensive leisure facilities

4. Yanik Nyberg, Seawater Solutions

Seawater Solutions turns coastal farmland into wetland ecosystems to grow saline vegetables, such as samphire, using seawater.

Followed by an audience Q&A

Programme

14.35-14.50

Break

14.50-15.50

Panel debate

Discussion: "Supporting the future of Scotland's rural economy"

- **Scottish Conservative and Unionist Party, Oliver Mundell MSP**
- **Scottish Labour Party, Colin Smyth, MSP**
- **Scottish Green Party, TBC**
- **Scottish Liberal Democrats, Liam McArthur MSP**
- **Scottish National Party, Fergus Ewing MSP**

Questions from the audience and panellist debate chaired by David Lee

15.50-16.20

Keynote address and Q&A

The Rt Hon Alister Jack MP, Secretary of State for Scotland

16.20-16.30

Closing remarks

Sarah-Jane Laing, SLE Chief Executive

16.30

Close